

CONFERENCE AT-A-GLANCE

| | | Development <i>Willow East</i> | Project <i>Willow West</i> | | |
|---------------|--------------------------------|---|---|--|--|
| Wed, Oct 25 | 8:00 | Registration (8:00 a.m.– 9:00 a.m.) | | | |
| | 9:00 | An introduction to TDD as a design tool <i>Clement James Goebel</i> | Return of Peopleware <i>Timothy Lister</i> | | |
| | 12:00 | Lunch (12:00 p.m.– 1:30 p.m.) | | | |
| | 1:30 | Practical TDD in C# <i>Scott Miller</i> | Accelerated Introduction to Effective Use Cases <i>Douglas E. Shimp</i> | | |
| | 4:30 | Reception (4:30 p.m.– 6:00 p.m.) | | | |
| | | Board Rooms | | | |
| | | DeVos Communication Center | | | |
| Thurs, Oct 26 | 8:00 | Development <i>Hickory Room</i> | Analysis/Process <i>Willow Rooms</i> | Quality/Testing <i>White Pine/Maple Room</i> | |
| | 8:30 | Welcome (8:30 a.m.– 8:45 a.m.) | | | |
| | 8:45 | Keynote (8:45 a.m.– 9:45 a.m.) | | | |
| | 9:45 | Break (9:45 a.m.– 10:00 a.m.) | | | |
| | 10:00 | Track Presentations (10:00 a.m.– 10:45 a.m.) | D1: Search Engine Optimization: What Every Developer Should Know <i>Beverly Mapes</i> | P1: Benefits Beyond CMMI Level 3 <i>Nancy Poma</i> | Q1: All Software Is Defective - Implications for the Software Industry <i>Steven Rakitin</i> |
| | 10:45 | Break & Books (10:45 a.m.– 11:00 a.m.) | | | |
| | 11:00 | Track Presentations (11:00 a.m.– 11:45 a.m.) | D2: Pragmatic Agile Model-Driven Architecture <i>Jon Kern</i> | P2: From Apprentice to Journeyman: Guidance for the Aspiring Software Craftsman <i>Dave Hoover</i> | Q2: Test Design Techniques <i>Louise Tamres</i> |
| | 11:45 | Lunch (11:45 a.m.– 1:00 p.m.) | | | |
| | 1:00 | Track Presentations (1:00 p.m.– 1:45 p.m.) | D3: Rapid Web Applications with TurboGears <i>Kevin Dangoor</i> | P3: Practical Pair Programming <i>Tyler Jennings</i> | Q3: The Last Presentation on Test Estimation You Will Ever Need to Attend <i>Geoff Horne</i> |
| | 1:45 | Break (1:45 p.m.– 2:00 p.m.) | | | |
| | 2:00 | Track Presentations (2:00 p.m.– 2:45 p.m.) | D4: Developing Embedded Software with Free and Open Source Tools <i>Mark Vander Voord</i> | P4: Fixing the Requirements Problem <i>Dave Kapelanski</i> | Q4: Quality Maturity <i>Elias Murad</i> |
| | 2:45 | Break (2:45 p.m.– 3:00 p.m.) | | | |
| | 3:00 | Track Presentations (3:00 p.m.– 3:45 p.m.) | D5: Test-Driven Data Structures <i>Joel Adams</i> | P5: Practical Agile Software Development <i>Bob Kreha</i> | Q5: Lightning Talks <i>Louise Tamres</i> |
| | 3:45 | Break (3:45 p.m.– 4:00 p.m.) | | | |
| | 4:00 | Keynote (4:00 p.m.– 4:30 p.m.) | | | |
| 4:30 | Closing (4:30 p.m.– 4:45 p.m.) | | | | |
| | | Fostering Excellence in IT Services through Quality and Innovation <i>Carl Erickson, Atomic Object</i> <i>Great Hall</i> | | | |